

JOS DE BRUIN

Director



Jos is CEO of Master Grocers Australia Ltd. which trades as MGA Independent Retailers & Timber Merchants Australia (MGATMA), a leading a national registered industry organisation dedicated to supporting the needs of independently owned supermarket, bottleshop, timber and hardware businesses and other retail outlet owners. MGATMA represents more than 2700 members who generate more than \$16 billion in sales per annum and employ over 120,000 staff members.

Jos's key role is to advocate for the needs and prosperity of members by leading in the ongoing development and implementation of member support strategies covering Legal and HR, training and compliance, state and federal representation, industry sustainability - energy and waste management and the Industry Community.

Jos brings to this role skills gained from a 35+ year career which has spanned strategic business, sales and marketing leadership roles for leading supplier companies including; Unilever, Pacific Dunlop (Adidas) and Lion Nathan, as well as, co-founding and owning a group of independent licensed supermarkets.

Jos also brings deep insights into the day to day management challenges of running viable commercial food and grocery businesses and other businesses, having gained these from his 13 year leadership team role - owning, managing and growing a chain of independent food and grocery licensed supermarkets.

Jos is inspired by the challenge of continuing to grow MGATMA into an effective, efficient organisation that strives to support, develop and foster prosperity for its members.